



Hello Everyone.

# I'M UMAIR ABDULLAH

Founder of  
**AlgoThrives**





## About Us

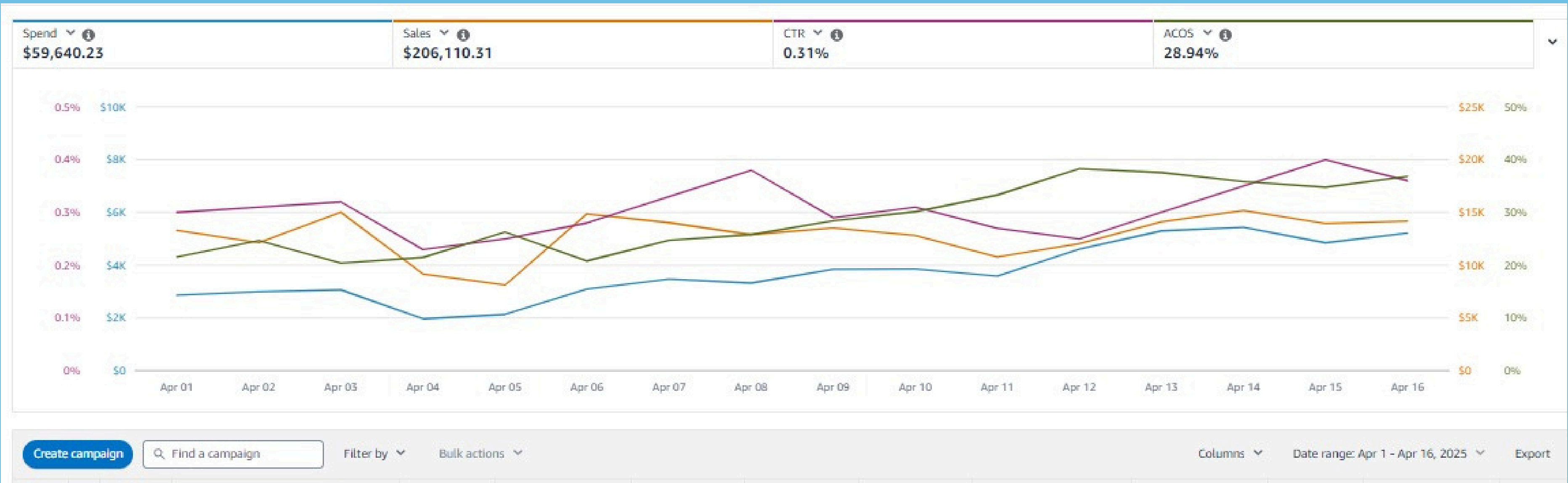
At **Algothrives**, we help brands grow, scale, and succeed on Amazon with smart strategies and proven systems. We are a results-driven Amazon services agency focused on increasing your sales, improving visibility, and building long-term brand success.

**[AlgoThrives Website](#)**

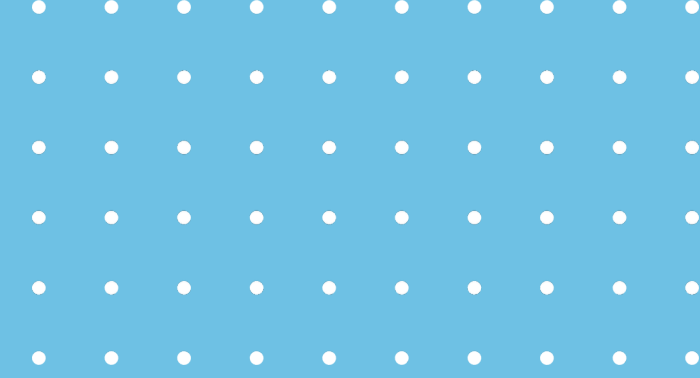




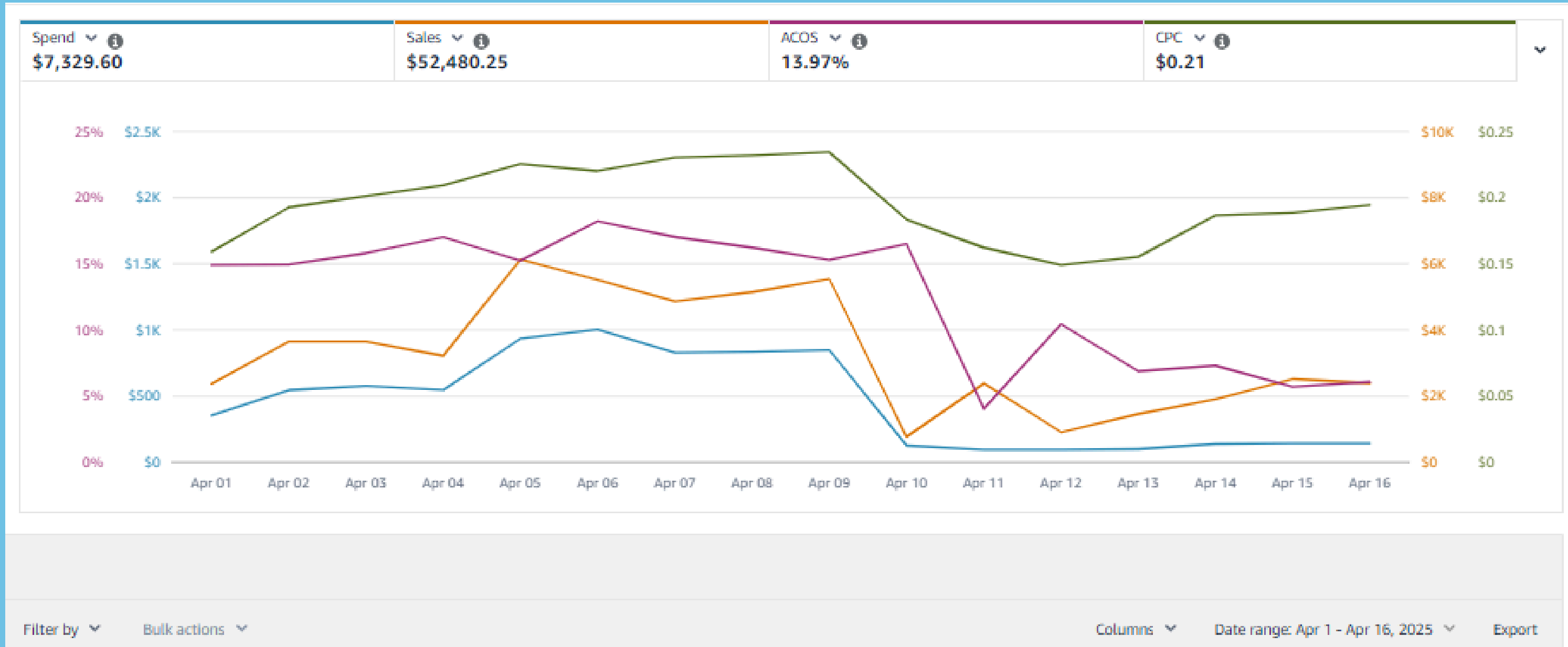
# Recents Project 1



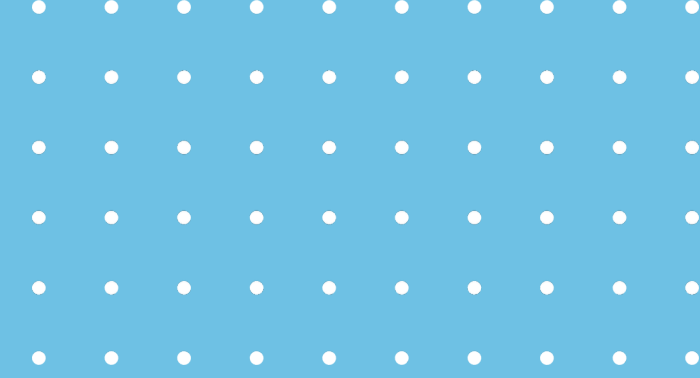
**AMAZON PPC  
15 Days Results**



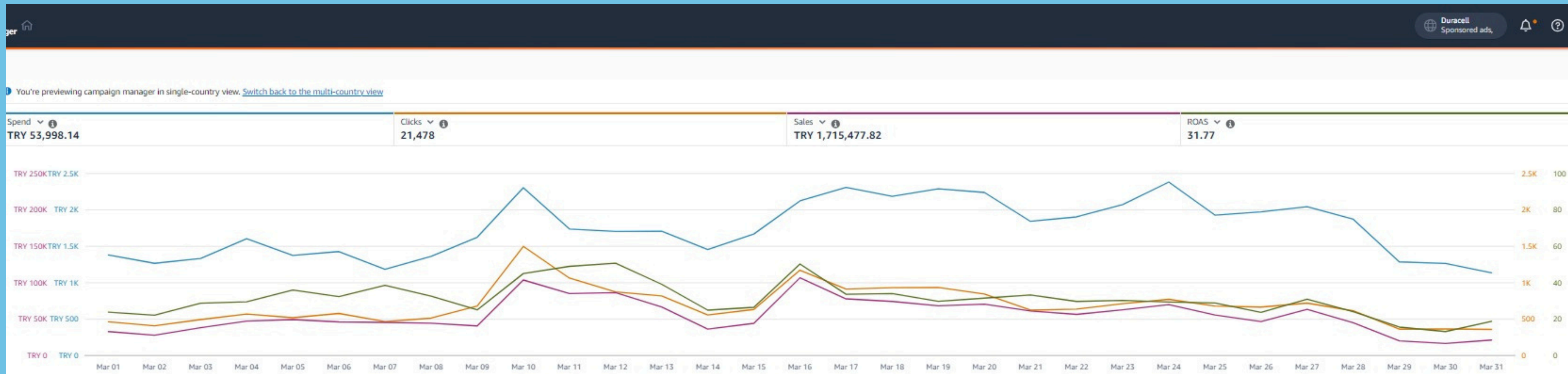
# Recents Project 2



**AMAZON PPC  
15 Days Results**



# Recents Project 3

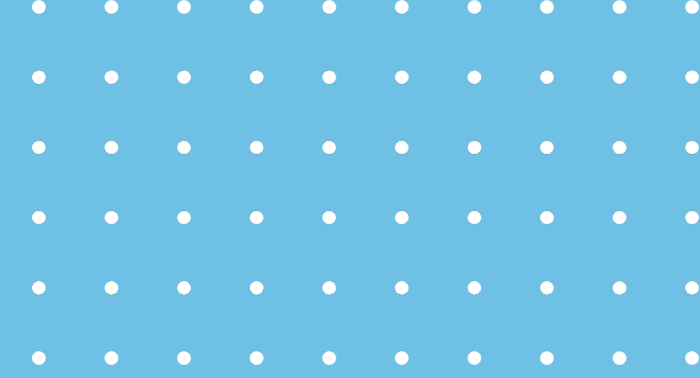


**DURACELL AMAZON PPC**  
**Goal was to achieve 20 ROAS**

# Recents Project 4



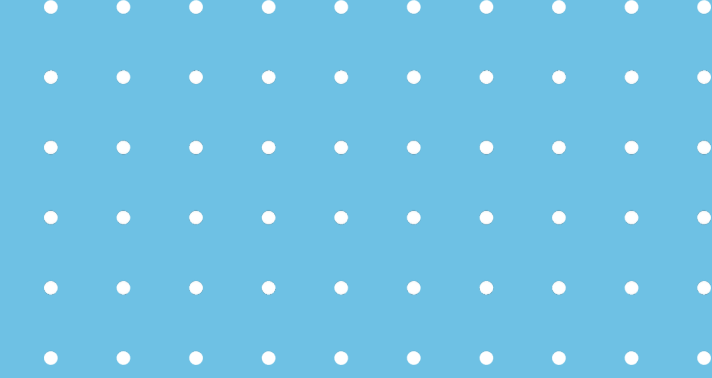
**AMAZON PPC**  
**Goal was to achieve 3 ROAS**



# Recents Project 5



**AMAZON PPC**  
**Goal was to achieve \$350k Sales**



# Before - Sales Data

Date

Custom

5/1/2024  8/31/2024

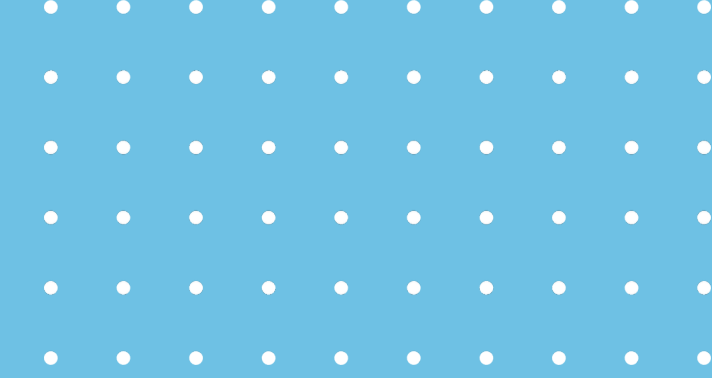
Fulfillment channel

Both (Amazon and seller)

Started work on this brand from september of last year. This is 4 month data before i started work on this.

## Sales Snapshot taken at 1/23/2025, 8:31:53 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
662	676	\$66,718.00	1.02	\$100.78



# After - Sales Data

Date

Custom

Fulfillment channel

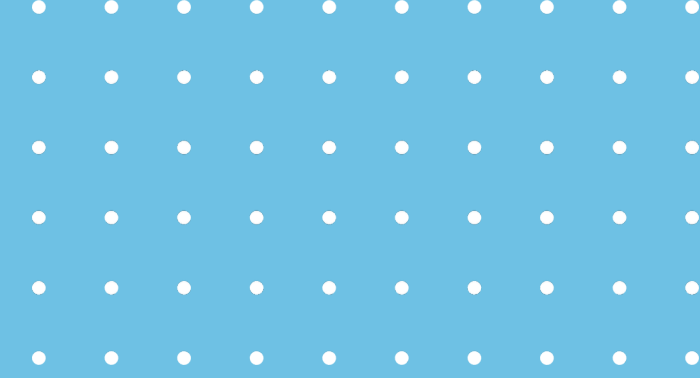
Both (Amazon and seller)

Apply

After i worked on this brand, this is sale data i generated for this brand in last 4 months.

## Sales Snapshot taken at 1/23/2025, 8:35:31 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
2,598	2,718	\$257,986.95	1.05	\$99.30



# Happy Clients Says



**GUIDO LIBER**

Our Clients

Great results from the Amazon PPC and SEO efforts. The campaigns have boosted visibility, and we've seen an increase in conversions and organic traffic. Umair you and your team did an excellent job optimizing ads and keywords within budget. Looking forward to continuing our work together.



**JANNEKE HEINSIUS**

Our Clients

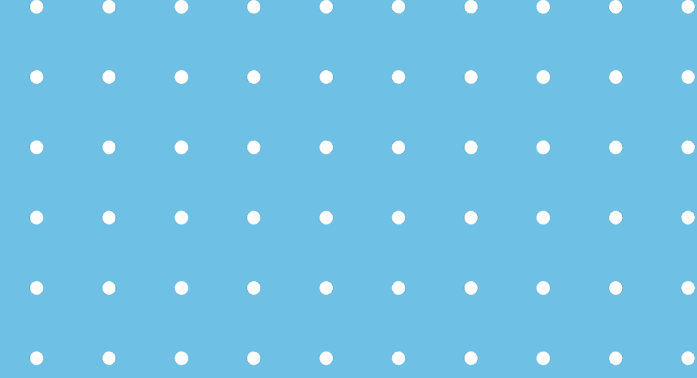
I'm extremely pleased with the exceptional work and dedication shown in managing our Amazon account. The strategies and insights provided have greatly improved our campaign performance and sales.

# Our Best Work, Delivered

## Duracell

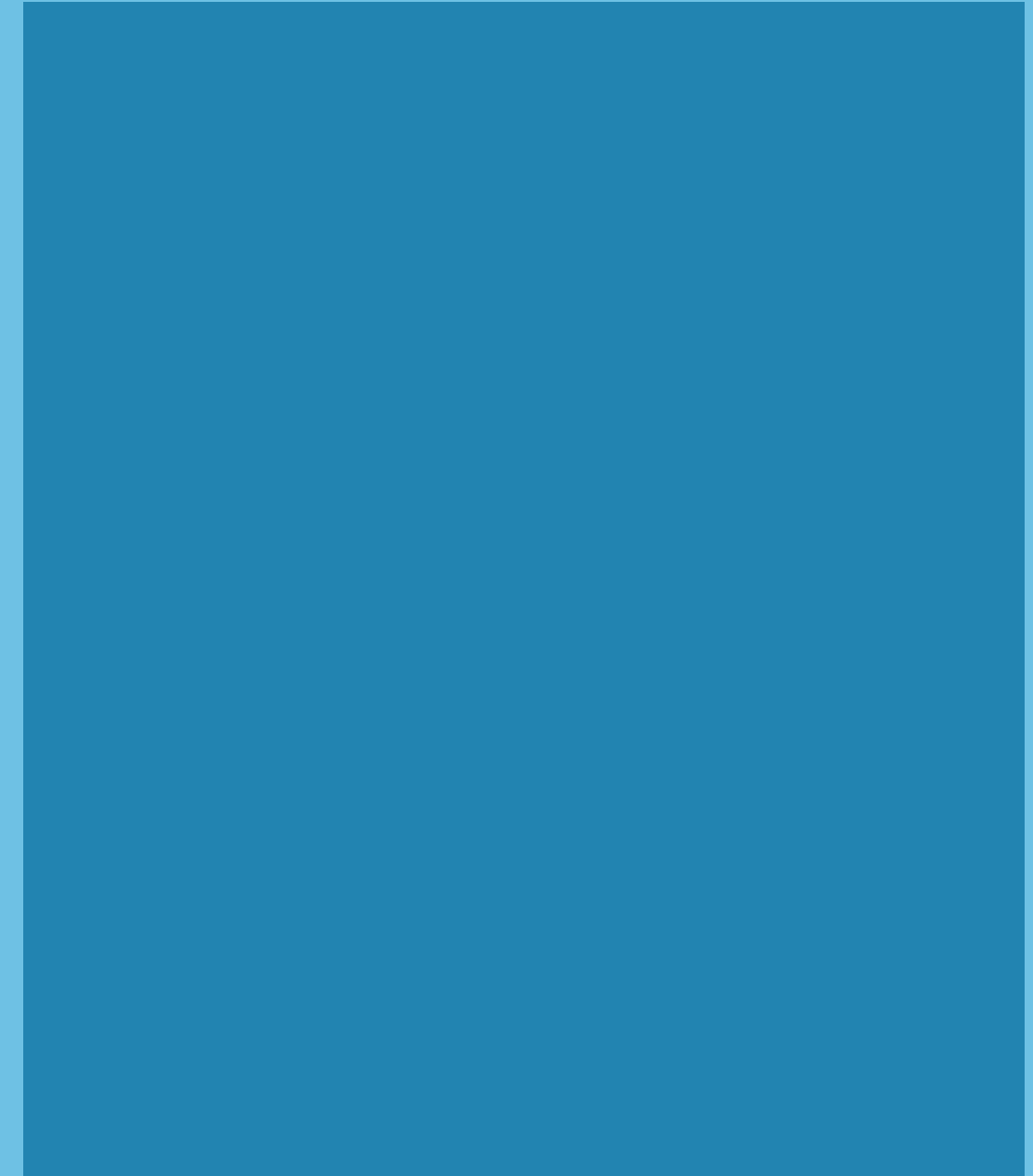
Our most rewarding project was working on the Duracell account, where the goal was to achieve a Return on Ad Spend **(ROAS) of 20** within a two-month timeframe. We were responsible for managing PPC campaigns and launching new initiatives to optimize performance. As a result, we exceeded expectations with a ROAS of **25.5** after two months, and in March, the ROAS soared to nearly **32**. This led to an impressive increase in sales, contributing an additional **TRY 1,000,000** compared to the previous month.

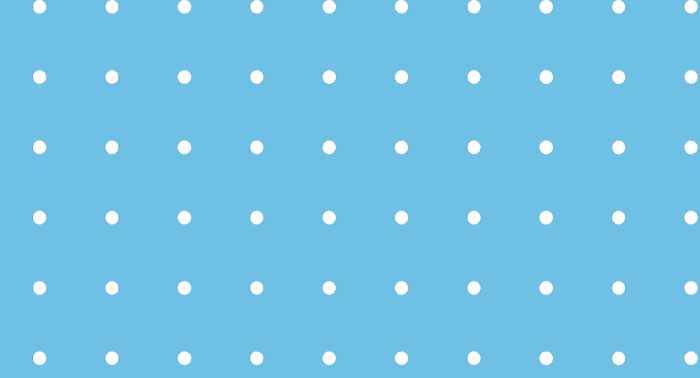




# Personal Skills

- Effective Communication
- Problem Solving
- Multitasking
- Efficient Leadership





# Contact Details

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**Website:** <https://algothrives.com/>



# THANK YOU

**Get InTouch today** to schedule a consultation and learn how we can help your Amazon business thrive!